

Grossista di abbigliamento su licenza





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Situata nel Massachusetts, questa azienda è specializzata nell'importazione e nella vendita all'ingrosso di capi di abbigliamento personalizzati. Oltre a questo ha una sua linea di felpe con cappuccio, magliette, cappelli, guanti, giacche e accessori universitari su licenza per i negozi e i punti vendita turistici regionali.

Dopo oltre quarant'anni di esperienza, esiste un potenziale significativo per portare l'attività al livello successivo come fattore di nicchia da aggiungere alle serigrafie e alle aziende sinergiche.

Inoltre, la promozione di prodotti importati, come i prodotti ricamati di alta qualità, offre l'opportunità di massimizzare la sua diffusione attraverso una pubblicità aggressiva che potrebbe aumentare le vendite del 25% nella prima stagione per un proprietario ambizioso. 50.000 dollari di inventario saranno inclusi nel prezzo richiesto e, a causa delle variazioni stagionali, tutto ciò che supera sarà negoziato al momento della vendita.

Con una previsione simile per il 2024, nel 2023 i ricavi hanno raggiunto i 4.182.000 dollari e i guadagni discrezionali gli 874.000 dollari, con margini di profitto superiori alla media del settore. L'edificio di 14.000 metri quadrati è completo di showroom, area di produzione e ampio magazzino disponibile per l'affitto o l'acquisto.

Con un team qualificato di sei dipendenti non sindacalizzati e una formazione trasversale, il proprietario può rimanere fino a 12 mesi per garantire una transizione senza problemi.

TARGET PRICE

\$1,500,000

GROSS REVENUE

4182000

BUSINESS TYPE

Vendita al dettaglio

FF&E

400.000\$

INVENTORY

50.000\$

COUNTRY

Stati Uniti

BUSINESS ID

L#20240664

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